

During this FREE training session, exclusively for members, we will cover what you need to know to get the most out of the NEW realtor.com® Professional Search tool.

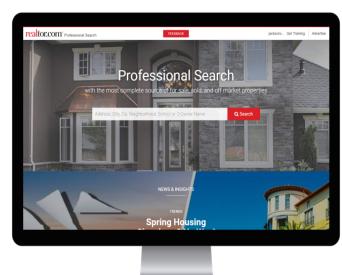
The realtor.com® Professional Search product replaces your existing Find application. Professional Search leverages and shares the innovative technology and search experience of realtor.com® while delivering a best-in-class professional experience.

Using Professional Search, members can now perform property searches <u>nationwide</u>.

Agents are granted unfettered backdoor access to active listing data, including community and demographic information, school reports, search and activity trends, and much more.

Topics included in the training session:

- ✓ How to access and navigate the new Professional Search to gain an edge on the competition
- ✓ How to conduct and utilize advanced search features to quickly laser target properties for clients
- Learn to pull extensive community and demographic information
- Accessing over 105 million property records and 10 years of sold property history nationwide
- Grab school reporting data and district boundaries for clients
- Using map overlays, commute time calculators, and other advanced techniques
- ✓ Tips and tricks for effectively using advanced search options for higher productivity
 ... and much, much more!



Register online at www.SpokaneRealtor.com (Education) or call Tami @ (509) 326-9222

Don't miss this opportunity! Seating is limited!

PRESENTED BY:

TRAINING SCHEDULE:

Date: Friday, October 4th

Times: 9:00 am, 10:30 am, 1:00 pm, 2:30 pm

Location: Spokane Association of REALTORS®

1924 Ash St.

Spokane, WA 99205





Michael McCall
Customer Education and Training Specialist