



2022 SAR Board of Directors Candidate Information

Name: Ron McIntire

Company: Choice Realty

Position? President-Elect Treasurer Secretary Director

Number of Years in Industry: 14

Number of Years as a SAR Member: 14

What SAR Committees have you served on?

Steering Committee, Board of Directors, Professional Standards

What other organizations are you active with?

Hoopfest

Are you a director or officer of any other organizations? Yes No

What orgs?

What position?

Events you regularly attend:

What do you see as the greatest opportunity for the SAR?

I see opportunities to implement technological innovation to advance our industry

What do you see as the biggest threat to the MLS industry?

Competing disruptive companies looking to displace the MLS and its' members using our established platform to do it.

What is your primary motivation for wanting to serve as a SAR director?

Participate in policy creation from the viewpoint of a Designated Managing Broker, Steering Committee Member and someone who does a high number of real estate transactions.

What are your leadership strengths and skills and how will they enhance the SAR Board of Directors?

I am someone who isn't afraid to Challenge the Status Quo. As a Top Producer & a Broker/Owner I have learned to anticipate change and prepare for what's coming down the pipeline. I am willing to listen to varying viewpoints and "add to" the conversation. I have the ability to foster cooperation, competition & promote innovation.



Short Bio:

Ron McIntire has a life time of service to the Spokane Community and a successful real estate career. With a degree from Seattle Pacific University in Management with an emphasis in Entrepreneurship Ron's mentors include Herb Kierulff from the University of Southern California's Entrepreneurship Masters Program, Robert A Blumenthal from University of Washington School of Business & the Seattle Consulting Group and Joseph Hope with direct mentorship lineage to Peter Drucker known as the originator of Business Management Education and Management by Objectives.

Ron's grew up in a family of Entrepreneurs with his Grandfather owning a gun smith shop in Coeur d'Alene ID, his grandmother owning a Beauty Parlor in Hayden Lake, ID and his dad and brother owning an Arboriculture firm in Spokane. He began his business career in the family business as an ISA Certified Arborist/General Manager and retired from the company into his own real estate career in 2002.

Ron established Choice Realty in 2011 after 4 years of being one of Spokane's most prolific real estate agents and earning his Designated Brokers license. He continues to practice real estate on a daily basis, buying and selling property with clients and he manages his own small independent brokerage in North Spokane and Coeur d'Alene.

Ron has served as a Volunteer for Spokane Hoopfest since the very beginning as the Player Eligibility Marshall. He has served for much of his real estate career on Steering Committee, Professional Standards and the Board of Directors for the Spokane Association of Realtors.

Ron lives in Nine Mile Falls, WA with his wife of 34 years and his Beagle. He plays piano at Westgate Christian Church and enjoys music, chess, real estate investing and many outdoor activities.