



2022 SAR Board of Directors Candidate Information

Name: Matt Side

Company: Realty ONE Group Eclipse

Position? President-Elect Treasurer Secretary Director

Number of Years in Industry: 20

Number of Years as a SAR Member: 10

What SAR Committees have you served on?

Young Professional Network. Four years.

What other organizations are you active with?

Washington Realtors Legislative Steering Committee

Are you a director or officer of any other organizations?

What orgs?

What position?

Events you regularly attend: Washington Realtor Business Conf. and Hill Day.

What do you see as the greatest opportunity for the SAR?

Involvement in the local politics of Spokane to benefit homeowners without the public feeling like we are simply trying to line our pockets.

What do you see as the biggest threat to the MLS industry?

Tech companies that use the MLS data but do a better job of it. When it is easier for both myself and my clients to use zillow rather than Paragon that is a threat.

What is your primary motivation for wanting to serve as a SAR director?

I have alternative perspectives that I think can help direct the association in a positive way for both the membership and the public it serves.

What are your leadership strengths and skills and how will they enhance the SAR Board of Directors?

My greatest strength is that I can see multiple perspectives and help find common ground. Now more than ever we need to be able take polarized views and find a way to pull them closer together so we can all get better.



Short Bio:

Currently a managing broker at Realty ONE Group Eclipse, I have also been a mortgage broker, bank manager, real estate investor and real estate sales manager. In short, I have been in sales involving real estate in one way or another for 20 years.

As a senior in high school, I studied a real estate course called “No Money Down.” (My dad had purchased on late night TV.) I fell in love with the industry. I was fascinated with how creative real estate was and loved the negotiations part of it! At that young age, I was calling sellers in the Spokesman Review’s want ads, in an attempt to negotiate real estate transactions. Against all odds, the summer I graduated from high school, I was under contract on a four-bedroom, two-bath house located a block from Eastern Washington University in Cheney, for \$80,000. I took a little time off from what I knew was my future career to go to school, but by the time I was 23, my real estate career was in full swing.

I LOVE the outdoors. Multi-day backpacking trips are the best! My longest trip to date is a 72 mile, six-day trip in the North Cascades following the last section of the Pacific Crest Trail and looping through the Paysaten Wilderness.

I also love spending time with my family watching movies, playing board games, and rooting for my kids at their sporting events.

Spokane is a perfect place for me to live, and I love it here.