



FLIGHT PLAN	
<b>AIRCRAFT TYPE:</b>	<b>DEPARTURE POINT:</b>
DRONE	Spokane Convention Center
<b>DATE:</b>	<b>TIME:</b>
21 March 2017	0900 PDT

*Drones overall will be more impactful than I think people recognize, in positive ways to help society.*  
*Bill Gates on CNN Money*

<b>PRE-FLIGHT</b>	<b>0600-0900</b>
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0800 – Building opens (GoGourmet open; gathering in the Lobby)

0830 – Conference Hall doors open  
 Vendor tables open  
 SpokaneFPV drone racers warming up in indoor arena

<b>FLIGHT LEG 1</b>	<b>0900-1130</b>
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0900 – Conference Hall, opening session

*Take to the Sky* – drone video immersion by **FlightLogic**.

Welcome and official opening of conference: **Jennifer Valerien**, 2017 President, Spokane Association of REALTORS®.

*HomeDrone: The home-grown effort to take off with unmanned aerial vehicles*, **Tom McArthur**, Spokane Association of REALTORS® HomeDrone Conference and Expo general manager. Introduce **Rob Rees, Rees Aerials**, before he leaves for the roof to prepare for his opening session flight along the Spokane River.

Keynote speaker: **JD Claridge**, CEO and co-founder of xCraft, a leading drone company developing innovative vehicles for the UAV market. JD was born with a passion for flight. Building and crashing flying toys throughout his youth taught him much about the science and art of flight vehicle design. He once built a (mostly) functional hang

glider at the age of 7 and convinced his best friend to test fly it. xCraft is based in Coeur d'Alene, Idaho.

LIVE Flight – **Rees Aerials** launches a drone from the roof of the Spokane Convention Center and flies to the Great Northern clock tower – Spokane's signature skyline landmark. Watch the live video feed on the big screens in the Conference Hall, or on your mobile device via FaceBook - SPOKANEREALTOR!

Speakers will linger in the Conference Hall after the event for Q&A.

0945 – BREAK – visit with our expo vendors; GoGourmet open.

## **MORNING CONFERENCE SPLIT – CHOOSE ONE**

1000 - Conference Hall – ***The Rule, the Reason***

Want to fly yourself? This is the session for you! **Michael Dement-Meyers**, Aviation Safety Inspector, **FAA Portland Flight Standards Office**, and **Rob Rees, ReesAerials**, with the **Spokane FAA Safety Team**, will share the story of how we got to where we are today with rulemaking for commercial drone flight in U.S. airspace. They'll have the latest information on rules and best practices for safe flight directly from the agency that writes and enforces the rule. Speakers will linger in the conference hall after the event for Q&A.

1000 - Classroom – (across the lobby) - ***The Image is Everything***

What to hire a drone pilot? This is the session for you! Many REALTORS® already know **Rob Miller**, owner and principal of **RL Miller Photography**; **Grant Gilles**, owner and principal of **Oasis Property Marketing**; **Andy Keats**, owner and principal of **Back40 Media**; and **Scott Hunter**, owner and principal, **3DVisualize**. These creative professionals work with clients every day to capture images inside, outside, over, and under whatever you have for sale, so that your brand will appear above the rest. If you're in the real estate business, or your business owns real property, this session will give you much to talk about back at the office in the morning. Speakers will linger in the classroom after the event for Q&A.

**1130 – Lunch break** – Visit our vendors; SpokaneFPV flyers will be racing in our indoor arena; GoGourmet will have a variety of lunch items on offer at the Convention Center (salads, wraps, etc.); there are several restaurants within a block, south of the Convention Center. Remember to be back by 1 p.m.!

## FLIGHT LEG 2

1300 – Conference Hall, general session

*Beauty and the Drone* – a collaborative short that captures the best of the Inland Northwest, created by **RL Miller Photography**, **Oasis Property Marketing**; **3DVisualize**; and **Back40 Media**.

### **Drones: Then, Now, Next**

SpokaneTalksOnline convenes a live webcast panel discussion on the past, present, and future of drone flight from both the head and the heart. Moderator **Ryan McNeice** with **McNeice Wheeler Attorneys at Law**. Guests: **JD Claridge**, CEO and co-founder of **xCraft**; **Michael DeMent-Meyers**, Aviation Safety Inspector, **Federal Aviation Administration**; and **Joseph Williams**, Washington Governor Jay Inslee's ICT Industry Sector Lead & State of Washington ICT Economic Development Director; **Kara Rowe**, Visual Story Teller, **AGL Productions**. Special thanks to **Home Staging Works** for making our panelists feel at home on our stage. Speakers will linger in the Conference Hall after the event for Q&A.

1345 – Break – visit our vendors!

### **AFTERNOON CONFERENCE SPLIT**

1400 – Breakout session #1 (choose one)

#### **Conference Hall – Let's Get Started (Drone Flight 101)! -**

**Charlie Archer**, General Manager, **Northwest Flight School** and colleagues talk you through the process of becoming a certified drone pilot – the ticket you need to fly drones commercially in U.S. airspace. This is a great briefing before taking your Part 107 exam. *Speakers will linger in the Conference Hall after the event for Q&A.*

#### **Classroom A - (across the lobby) – Prescription for Success – Sustained!**

The doctor and lawyer are in and here to advise you how to build or keep building your small business and protect what you own. **Dr. Chris Stevens**, Associate Professor of Entrepreneurship and Director of MBA Programs at the Gonzaga University School of Business; and **Mr. Dan Wadkins**, a partner at the law firm of Lee & Hayes who specializes in trademark and brand protection, intellectual property, and legal concerns common to startups. Together, they will explore how to build a viable small business, price your product/service for value, and protect your work under the law – excellent advice for any business owner. **Ryan Rowe** with **AGL Productions** brings the focus back on the business of drones and shares how to “fall forward” when you trip.

Speakers will linger in the conference hall after the event for Q&A.

## CONFERENCE SPLIT – CHOOSE ONE

### 1500 – Breakout Session #2 (choose one)

#### Conference Hall – From Land to Sky

Join visual artists **Dean Davis**, owner and principal, **Dean Davis Photography**, and **Nick Brommer**, owner and principal with **Nick Brommer Photography** – both new Part 107 certified drone pilots – as they share how they made the transition from terrestrial to airborne client services. **Rob Rees**, owner and chief pilot for **Rees Aerials**, and FAA Safety Team member, supports the conversation. Speakers will linger in the Conference Hall after the event for Q&A.

#### Classroom A – How to Fly or Hire a Drone for your Business

Spokane REALTORS® **Paul Murray**, **Windermere Manito**, **Blake Middleton**, **RE/MAX Inland Empire**, and **Ron McIntire**, **Choice Realty Spokane**, are all certified drone pilots. All three will share their journey of discovery with drones, and how to fly them in a real estate business. Rather hire a drone pilot as part of your team? See video samples to compare traditional versus drone-enhanced listings and the increased exposure aerial photos/video can give your clients, whatever your business. Speakers will linger in the Conference Hall after the event for Q&A.

1545 – Break

## POST-FLIGHT

1600-1800 – Debrief and Have Fun!

#### Conference Hall Flight Arena – Drone Racing

Spokane FPV (First Person View) drone flyers demonstrate their skills and share tips and tricks for drone racing and hobby flight - including how to build and power your own aircraft. This is the first time aircraft have been allowed to fly inside a Spokane Public Facilities District property. Plenty of time for Q&A.

#### Conference Hall – Happy Hour

Join local members of the Women’s Council of REALTORS® and Young Professionals Network for a debrief on the day. Meet and mingle with our speakers and presenters. No-host bar (beer, wine, and soda).

1700 – EXPO HALL, expo closes

1800 – ALL VENUES, event closes

*Thank you for attending HOMEDRONE17, the first enterprise drone conference in the Pacific Northwest – you were part of history today!*

*Cordially,*

*The Spokane Association of REALTORS®*

*Washington REALTORS®*

*Spokane Young Professionals Network*

*Spokane-Eastern Washington Women's Council of REALTORS®*

